eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

The Role Of Artificial Intelligence And Automation In Reshaping Labor Markets

Ben Moussa Bachir^{1*}, Zeghdi Adel²

^{1*}University el Oued (Algeria), benmoussa-bachir@univ-eloued.dz

Abstract:

This study explores the role of artificial intelligence (AI) and automation in reshaping global labor markets. With rapid technological advancements, AI and automation have become key factors influencing the nature of jobs and the skills required. The research examines how these technologies affect employment by replacing certain routine tasks and creating new job opportunities that demand advanced skills. Emphasis is placed on shifts in skill demand and the importance of continuous education and training to keep pace with these changes. The study also addresses potential economic and social challenges, such as technological unemployment and income inequality, proposing policies and strategies for adaptation. The aim is to provide a comprehensive overview of the multifaceted impacts of AI and automation on labor markets, guiding policymakers and businesses toward sustainable approaches that balance technological innovation with social stability.

Keywords: Jel Classification Codes: automation, labor markets, balance technological, social stability, intelligence (AI)

1. Introduction

The role of technology in reshaping the labor market is as old as capitalism itself. But recently, the emergence of new digital technologies, such as AI and machine learning, is bringing this issue up once again. We explore how automation and AI are opening up new frontiers in the extended use of computers and robots, and discuss what this means for labor market institutions, the future of jobs, and the division of income between work and leisure. The promise of a golden age of 'leisure' has re-emerged as a topic for discussion among technologists, but there has also been a renewed chorus of warnings from economists and others who see in the unfolding progress the re-emergence of the Luddite Fallacy – the idea that technology will create more unemployment than it 'destroys.' A new wave of worry has seized the opinion makers, journalists, and policymakers as they observe new AI and robotics generating disappearances of routine jobs and major technological unemployment replacing more and more human workers on the job.

Our study aims to answer the following question: how can the labor market adapt to such transformations? Can technology create a new balance between work and leisure, or will it lead to an increase in technological unemployment?

This study investigates the transformative effects of artificial intelligence (AI) and automation on global labor markets. It highlights how these technologies are reshaping job roles, altering skill requirements, and creating new employment opportunities while also posing challenges such as technological unemployment and income inequality. The research underscores the necessity for continuous education and training to adapt to these changes and proposes strategies for economic and social adaptation.

1.1. Background of AI and automation

The rapid advancement of technology, particularly in Artificial Intelligence (AI) and automation, is fundamentally transforming future work environments. AI enhances automation tools that are increasingly replacing human roles in both physical and routine cognitive tasks, leading to significant changes in the job market.

While AI has the potential to displace current jobs, it also creates demand for new types of employment across manufacturing and service industries. However, there are serious concerns about its negative effects on employment, including job polarization, stagnant wages for middle- and low-skilled workers, rising income inequality, and a lack of high-quality jobs. Although projections indicate that there will be an adequate number of jobs for labor supply in developed countries, there remains skepticism regarding whether AI and automation can produce sufficient high-quality job opportunities.

Reports suggest that up to 300 million jobs could be at risk due to automation, heightening fears of job losses and increased inequalities stemming from AI integration. The impact of AI on jobs depends largely on whether it complements or replaces human skills. Some occupations may experience productivity boosts through AI, while others could suffer substantial job losses as routine tasks become automated.

As society navigates this technological transformation led by AI and automation, the long-term societal implications must be carefully considered. AI advancements have already given rise to new markets and job opportunities in sectors such as transportation, healthcare, education, and environmental management. Furthermore, developments in robotics alongside AI

²University el Oued (Algeria), zeghdi-adel@univ-eloued.dz

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

capabilities are expected to automate tasks previously performed by humans, altering the labor market landscape.

In conclusion, as AI continues to reshape labor markets by automating routine tasks and generating new job opportunities, it is crucial for policymakers to address the economic and social challenges associated with these changes. Implementing strategies that promote continuous education and training for advanced skills necessary in the AI era, as well as addressing issues like income inequality through smart policies, will help societies successfully navigate this technological revolution toward mutual prosperity. See references: (Tyson & Zysman, 2022)[2], (Furman et al., 2016, pages 11-15)[9], (Artificial Intelligence and the Labor Market | Sciences Po Women in , 2024)[4] and (Khogali & Mekid, 2023)[5].

1.2. Purpose of the study

The objective of this research is to investigate the impact of Artificial Intelligence (AI) and automation on labor markets, focusing on the changes in the demand for different types of jobs up to 2030. As noted in the referenced document, there will be a significant shift in the need for various occupations in major economies, including an increase in STEM- and healthcare-related fields. This shift is driven by technological advancements like generative AI, which will alter the nature of jobs and the skills necessary in the workforce.

Furthermore, AI technology has the potential to enhance productivity, create new job opportunities, and replace traditional tasks performed by humans. The demand for AI-related skills has been steadily rising, indicating a growing necessity for specialized expertise to adapt to technological changes. This underscores the importance of continuous education and training to equip individuals with advanced skills required for emerging roles in the age of AI and automation.

Additionally, automation and AI are revolutionizing industries such as transportation, healthcare, education, and finance, resulting in new markets and job prospects. However, concerns about job displacement and the dehumanization of work accompany these advancements. Understanding the societal and ethical impacts is vital to ensure that AI technologies are utilized for inclusive economic growth that benefits employees across various sectors.

Moreover, policymakers face challenges in responding to the economic repercussions of AI-driven automation. While AI can enhance overall productivity growth and create new jobs, it also triggers shifts in skill requirements and unequal distribution of effects across sectors and income levels. Policymakers must be prepared for potential outcomes ranging from minor disturbances to significant shocks in the labor market due to technological progress.

In essence, this study seeks to offer insights into how AI and automation will influence labor markets in the upcoming years. By examining the changing demands for jobs, necessary skills, economic consequences, and social obstacles associated with these technologies, policymakers can formulate strategies to effectively address these transformations. Through a thorough analysis of these factors, this research aims to guide policy approaches that promote inclusive economic policies aligned with the advantages of technological innovation for workers globally. See references: (Furman et al., 2016, pages 31-35)[9], (Hazan et al., 2024)[16], (Alekseeva et al., 2021)[1] and (Khogali & Mekid, 2023)[5].

2. Impact of AI and automation on labor markets

2.1. Replacement of routine tasks

The advancements in Artificial Intelligence (AI) and automation are reshaping labor markets, fundamentally changing the way work is done. These technologies are disrupting traditional roles by introducing AI-driven automation tools that can perform tasks faster, more affordably, and more effectively than humans. Consequently, AI has the potential to displace humans from their current roles while simultaneously creating new job opportunities in both manufacturing and services sectors.

It is projected that AI will impact nearly 40% of global employment, with advanced economies facing greater risks but also greater opportunities compared to emerging markets. The transition to AI technology is anticipated to bring about significant disruptions in the labor market, potentially resulting in job losses and increasing inequalities. This shift towards automation may disproportionately affect socio-economic groups that have historically encountered barriers in the labor market, raising concerns about job displacement and occupational segregation.

The direct impact of AI on existing jobs depends on whether the technology complements or substitutes workers' skills. While AI can boost productivity for certain professions like radiology, it may replace administrative positions involving repetitive data entry tasks. The capacity of AI-enabled technologies to automate both routine and non-routine cognitive tasks introduces new forms of collaboration between humans and machines, leading to winners and losers in this ongoing structural transformation.

As AI continues to progress, it is imperative for policymakers to devise strategies that address the economic consequences of technological advancements. Interventions should aim at mitigating the negative effects of AI on labor markets, such as income inequality and technological unemployment. By recognizing the demand for AI skills in the labor market and advocating for continuous education and training initiatives, policymakers can equip workers with the necessary skills for the era of AI and automation.

In conclusion, as AI revolutionizes work environments through automation and digital technologies, it is essential for policymakers to implement smart policies that foster economic growth while ensuring social fairness. By introducing measures that tackle economic challenges and encourage job creation in the age of AI-driven automation, societies can leverage the benefits of technological progress while minimizing potential drawbacks. See references: (Tyson & Zysman,

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

2022)[2], (Artificial Intelligence and the Labor Market | Sciences Po Women in , 2024)[4], (Alekseeva et al., 2021)[1] and (Georgieva, 2024)[3].

2.2. Creation of new job opportunities

The influence of AI and automation on labor markets extends beyond merely replacing routine tasks. The emergence of new job prospects is a pivotal element in adapting to rapid automation. The development of labor-intensive tasks is not coincidental; rather, it results from market incentives and technological advancements like AI that enable the creation of fresh sets of tasks and occupations.

The generation of new tasks plays a crucial role in balancing the effects of automation. While there may be a displacement effect on labor demand due to automation, the introduction of new tasks that capitalize on human comparative advantages leads to a reinstatement effect for labor. This effect results in increased demand for labor, fostering a balanced growth process and averting dire scenarios for workers.

AI will not solely automate specific tasks but also generate new jobs that necessitate human skills and interaction with AI systems. The overall impact on employment from AI remains uncertain, hinging on whether the creation of new tasks outweighs the displacement effect caused by automation. The productivity effect brought about by automation can spur an increased demand for tasks or jobs not automated by AI, thereby enhancing job prospects across different sectors.

Incorporating technologies like generative AI tools into various industries could lead to the birth of entirely novel jobs. Developers engaged in pioneering software categories can anticipate heightened demand for their expertise, mirroring past trends where new technologies gave rise to innovative job titles.

Despite concerns regarding the potentially adverse effects of AI and automation on labor markets, it is vital to acknowledge the significant role played by the creation of fresh job opportunities. By understanding this dynamic interplay between automation and augmentation, policymakers can guide technological progress towards more augmentation-driven innovations that benefit both workers and society at large. See references: (3. Artificial intelligence and jobs: No signs of slowing labor demand, 2024)[8], (Soltas, 2022, pages 16-20)[7], (Acemoglu & Restrepo, 2018, pages 31-35)[13], (How AI-powered software development may affect labor markets, 2023)[19] and (Acemoglu & Restrepo, 2018, pages 11-15)[13].

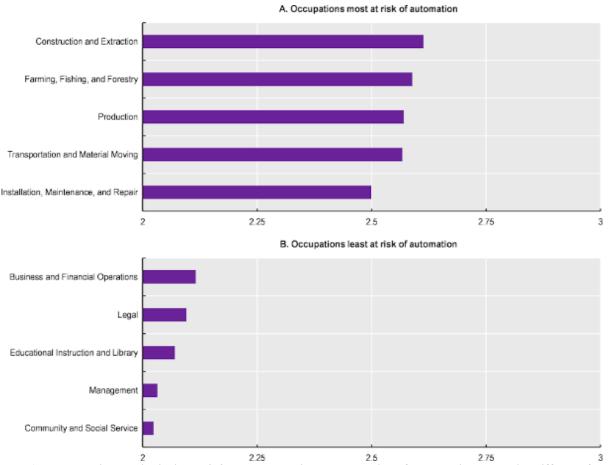


Figure 1: copy the link copied! Figure 3.4. The occupations most at risk of automation are quite different from occupations most exposed to artificial intelligence Occupations most and least at risk of automation including AI and other automation technologies, 2021 Notes: Occupations are SOC-2 digit (2018).

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

The results are based on a survey of experts who evaluated the degree of automatability for 98 skills and abilities. The risk of automation measure is then computed by occupation as the average rating for each skill or ability used in the occupation across all expert responses weighted by the skills or abilities' importance in the occupation as rated by O*NET. Scale is 0-5 for all occupations. Source: Reproduced from Lassébie and Quintini (2022), "What skills and abilities can automation technologies replicate and what does it mean for workers?: New evidence", based on OECD Expert Survey on Skills and Abilities Automatability and O*NET. StatLink (source: reference (3. Artificial intelligence and jobs: No signs of slowing labor demand , 2024)^[8])

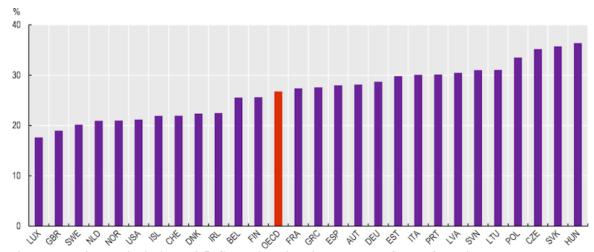


Figure 2: copy the link copied! Figure 3.5. Countries with higher shares of manufacturing employment and routine tasks are still more at risk of automation Share of employment in occupations at the highest risk of automation by country, 2019

Notes: The SOC 3-digit occupations at highest risk of automation (top quartile). The results are based on a survey of experts who evaluated the degree of automatability for 98 skills and abilities. The risk of automation measure is then computed by occupation as the average rating for each skill or ability used in the occupation across all expert responses weighted by the skills or abilities' importance in the occupation as rated by O*NET. Source: Lassébie and Quintini (2022), "What skills and abilities can automation technologies replicate and what does it mean for workers?: New evidence", based on OECD Expert Survey on Skills and Abilities Automatability and O*NET. StatLink (source: reference (3. Artificial intelligence and jobs: No signs of slowing labor demand, 2024)^[8])

2.3. Shifts in skill demand

The impact of artificial intelligence (AI) and automation on the labor market has brought about significant changes in the demand for skills. AI has the capacity to replace certain roles while simultaneously creating new job opportunities in other sectors. This technology, which relies on algorithms to detect patterns in data, has showcased exceptional performance in various tasks, raising concerns about potential income inequality resulting from its influence on different occupational fields. An essential factor to consider is the susceptibility of occupations to AI technology. High-skilled jobs are more at risk of being impacted by AI compared to routine tasks that are easily automatable. This indicates that the effects of AI on labor markets will vary significantly based on the skill levels required for different positions. Furthermore, there is a rising demand for workers with AI expertise, such as statisticians and software engineers, who can create, maintain, and enhance AI systems. Additionally, it is important to understand how businesses are integrating AI technology and its implications for skill demand. The need for AI skills has experienced notable growth over the past decade, particularly in industries like Information Technology and Professional Services. There is a premium on wages for individuals with AI skills in Management roles, indicating an increasing value placed on these capabilities by employers.

Human work is expected to become more efficient with the integration of AI technology into existing tasks and the development of new roles that require distinctly human abilities. Occupations involving interpersonal interactions or problem-solving skills are less likely to be automated, emphasizing the complementary relationship between human and AI capabilities. In conclusion, these findings suggest that the era of AI and automation will redefine the skill sets needed in labor markets. It will be essential for individuals to continually update their skills and adapt to technological advancements to remain competitive in this evolving landscape. Policymakers should devise strategies to tackle potential economic and social challenges arising from these shifts in skill demand. See references: (Webb, 2020, pages 1-5)[14], (Tyson & Zysman, 2022)[2], (Alekseeva et al., 2021)[1] and (3. Artificial intelligence and jobs: No signs of slowing labor demand, (2024)[8].

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

3. Skills required in the era of AI and automation

3.1. Advanced skills needed for new jobs

The evolution of labor markets driven by advancements in AI and automation has created an urgent need for workers with advanced skills to navigate this changing environment. Businesses recognize the necessity for significant skill upgrades, particularly emphasizing technological proficiencies such as IT and data analytics. Alongside these technical skills, there is a growing demand for social and emotional competencies. Executives highlight the importance of critical thinking, creativity, and teaching abilities, which are currently in short supply.

As automation and AI technologies advance, the demand for sophisticated technological skills is expected to surge. By 2030, the usage of advanced skills, especially in IT and programming, may increase by as much as 90%. This trend underscores the importance for individuals to develop expertise in these areas to align with the evolving needs of the labor market.

Jobs related to AI development require highly skilled software developers and engineers capable of leveraging AI capabilities effectively. There is also a rising demand for roles that focus on producing, gathering, and managing data necessary for training AI systems, indicating a broader range of job opportunities in AI that necessitate specialized knowledge and skills.

Moreover, action plans for digital education should ensure that workers acquire fundamental digital skills alongside STEM knowledge. Digital skills encompass not only technical abilities but also communication and social competencies that support the integration of emerging technologies. Promoting the development and adoption of AI that enhances labor markets is essential, with companies encouraged to invest in technology that improves worker productivity rather than focusing solely on automation.

In summary, the AI and automation era demands individuals equipped with advanced technological skills, social and emotional intelligence, critical thinking capabilities, and adaptability. Continuous education and training are crucial in preparing workers with the necessary competencies to thrive in this rapidly changing landscape. Policymakers should prioritize strategies that foster skill development tailored to meet the challenges posed by AI advancements while maintaining a balance between automation and augmentation to achieve optimal workforce outcomes. See references: (Hazan et al., 2024)[16], (Furman et al., 2016, pages 21-25)[9], (Soltas, 2022, pages 41-45)[7] and (Bughin et al., 2018)[12].

3.2. Importance of continuous education and training

In the era of AI and automation, the significance of ongoing education and training cannot be emphasized enough. With technological advancements shaping labor markets, workers must adapt by acquiring new skills to stay competitive and relevant in the workforce.

As pointed out in (Rainie & Anderson, 2017)[18], the traditional method of job-specific training may no longer suffice due to the swift evolution of AI and automation technologies. John Sniadowski advocates for a shift towards developing personal life skills rather than solely focusing on career-oriented training. This highlights the importance of continuous learning and upskilling to meet the demands of new job opportunities arising from AI and automation.

Additionally, (Furman et al., 2016, pages 6-10)[9] emphasizes the pivotal role of government policies in preparing workers for the changes brought about by AI-driven automation. Investing in research and development, promoting diversity and inclusion in STEM fields, and implementing effective pro-competition policies are crucial steps to ensure that workers are equipped with the necessary skills to thrive in a technologically advanced economy.

(Hazan et al., 2024)[16] underscores the necessity of strategic planning at an organizational level to address shifts in the workforce resulting from automation technologies. Business leaders need to comprehend the potential impact on roles and skill requirements, plan for future talent needs, prioritize employee development, and implement HR strategies tailored to support a workforce transitioning into an AI-driven era.

Moreover, as discussed in (Bughin et al., 2018)[12], neglecting to address changing skill demands could worsen social tensions and lead to increasing wage disparities. To prevent such outcomes, it is essential for economies to invest in training programs that equip workers with the skills required to effectively embrace automation technologies.

In summary, continuous education and training are essential elements in navigating the challenges presented by AI and automation in labor markets. By prioritizing lifelong learning, upskilling opportunities, and strategic workforce planning, policymakers can assist in ensuring that workers are ready for the evolving demands of an increasingly automated economy.

4. Economic implications

4.1. Technological unemployment

The landscape of labor markets worldwide is undergoing a transformation due to advancements in artificial intelligence (AI) and automation. These rapid progressions have the potential to reshape traditional work structures by enhancing the productivity of certain workers while potentially replacing tasks performed by others. While AI may result in job displacement, it is important to recognize that it also opens doors to new opportunities and responsibilities. The efficiency of AI in executing routine tasks at a faster pace and lower cost than humans can lead to job cuts, particularly in roles susceptible to automation.

Studies suggest that nearly 40% of global employment faces exposure to AI, with developed economies facing greater risks but also greater prospects compared to emerging economies. This exposure raises concerns about widespread technological unemployment and income inequality. The displacement effect triggered by automation directly displaces workers from their

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

previous roles, posing challenges for those lacking the necessary skills for the new jobs created by AI technologies.

Furthermore, the impact on workers rendered redundant due to AI adoption is significant. Research demonstrates that displaced workers endure substantial annual income losses, especially in smaller companies and among older or moderately educated workers. The transition of displaced workers into new roles is a critical aspect requiring further examination and policy interventions.

Given these obstacles, policymakers must address the potential repercussions of technological advancements on labor markets. It is vital to devise strategies that facilitate workforce transitions, offer training opportunities for acquiring advanced skills essential for new roles, and provide social protections for workers impacted by automation.

Ultimately, while AI and automation bring about transformative changes in labor markets, it is crucial to approach this evolution with nuance, considering both the opportunities and challenges posed by these technologies. By understanding the intricate relationships between technology, labor market structures, and workforce dynamics, policymakers can navigate the effects of AI on technological unemployment and work towards establishing a more resilient and inclusive economy for all. See references: (Georgieva, 2024)[3], (Soltas, 2022, pages 21-25)[7], (Frank et al., 2019)[11] and (Khogali & Mekid, 2023)[5].

4.2. Income inequality

The issue of income inequality has become increasingly urgent in the labor market due to the impact of automation and AI. Since 1987, automation has been displacing lower-skilled workers without generating a corresponding number of new job opportunities. This trend has led to a noticeable imbalance in the labor market, where job losses are not being counterbalanced by job creation, resulting in stagnant wage growth for middle and low-skilled workers and contributing to the widening income gap. Furthermore, the adoption of AI may reshape the distribution of wealth and income by increasing wage incomes for some workers while potentially leaving others behind. The possibility for AI to enhance tasks performed by high-income professionals could lead to a disproportionate rise in earnings for this group, further exacerbating income inequality. This situation is compounded by the challenges that older workers may face during this technological shift, leading to an even greater disparity in income.

Additionally, AI and ongoing automation are likely to exacerbate inequality rather than evenly distribute the benefits of productivity and growth. The negative impacts of automation on the labor market could result in a scarcity of quality jobs and a division in employment opportunities, ultimately worsening income inequality. Nevertheless, there is optimism that strategic interventions can help alleviate these effects if intelligent policies are implemented.

Overall, the correlation between productivity and wages will be instrumental in determining the extent of income inequality arising from AI adoption. While there is potential for increased wages and more leisure opportunities for a broad spectrum of workers through enhanced productivity, it will be essential for policy choices and institutional frameworks to ensure that these advantages are equitably shared among all workers.

In summary, tackling income inequality during the era of AI and automation necessitates proactive measures aimed at ensuring fair distribution of the benefits brought by technological advancements across all sectors of society. By enacting targeted policies focused on enhancing skill sets among workers, creating fresh job prospects, and fostering inclusive economic growth, policymakers can mitigate the adverse consequences of automation on income distribution within labor markets. See references: (Furman et al., 2016, pages 6-10)[9], (Acemoglu & Dizikes, 2020)[20], (Cazzaniga et al., 2024, pages 21-25)[6] and (Tyson & Zysman, 2022)[10].

5. Social challenges

5.1. Policies for adaptation to technological changes

Given the rapid progression of Artificial Intelligence (AI) and automation, policymakers face the challenge of ensuring that these advancements do not exacerbate existing social and economic disparities. Developing effective policies to adapt to technological changes is crucial for fostering a balanced labor market and addressing potential job displacement concerns. As highlighted in various references, policies should be designed to maximize the positive impact of AI on economic growth while minimizing employment disruptions. This can be achieved by encouraging the use of AI to enhance productivity and skills among workers instead of merely replacing jobs. By utilizing AI to improve skill sets and tailor educational approaches, particularly in education, policymakers can support workers in thriving within an evolving job landscape.

Additionally, lifelong learning and training initiatives are essential for equipping individuals with the competencies needed for new job opportunities emerging from AI and automation. Continuous upskilling is necessary to ensure that workers can effectively complement new AI systems.

Attention must also be paid to the effects of tax policies on AI adoption and labor demand. By recalibrating capital and labor taxes, policymakers can mitigate excessive automation that may lead to reduced job prospects. It is vital to prioritize initiatives that foster widespread wage growth rather than giving employers more control over technology deployment in order to maintain a fair labor market. In tackling potential gender disparities arising from AI integration, policies should aim to provide equal opportunities for both men and women in the workforce. Without targeted policies for AI implementation and strong reskilling programs, there is a risk of widening gender gaps. Through inclusive policies that support both genders in adapting

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

to technological changes, policymakers can effectively address these discrepancies. In conclusion, policymakers must focus on creating comprehensive social safety nets, retraining programs, and strategies to combat inequality in light of the increasing prevalence of AI and automation. By proactively developing policies that promote skill development, facilitate job transitions, and empower workers in negotiations, countries can navigate the challenges posed by technological progress while fostering inclusive economic development. See references: (Bivens & Zipperer, 2024)[15], (Tyson & Zysman, 2022)[2], (Artificial Intelligence and the Labor Market | Sciences Po Women in , 2024)[4] and (3. Artificial intelligence and jobs: No signs of slowing labour demand , 2024)[8].

6. Recommendations for policymakers

6.1. Strategies to address economic and social challenges

To address the economic and social challenges posed by the growing integration of AI and automation in labor markets, policymakers need to adopt comprehensive strategies aimed at maximizing benefits while minimizing potential harms. As highlighted in (Tyson & Zysman, 2022)[2], three main types of policy interventions are crucial for transforming all jobs into high-quality positions. The first intervention involves implementing lifelong education and training policies that equip workers with the advanced skills necessary to access new job opportunities generated by AI and automation. Furthermore, active labor market policies should be established to assist workers in transitioning to these emerging roles.

It is also essential to extend social benefits and legal protections to cover workers across all sectors, including platform businesses, as noted in (Tyson & Zysman, 2022)[2]. This will ensure that workers receive adequate support and protection in the evolving labor landscape influenced by AI technologies. Policies such as minimum wages, tax credits for work, and basic income supplements can significantly enhance the after-tax earnings of workers, particularly those in routine service jobs in industries like leisure, hospitality, healthcare, and childcare. As indicated in (3. Artificial intelligence and jobs: No signs of slowing labour demand, 2024)[8], full employment policies can further amplify the positive effects of automation on labor markets by fostering increased demand for new technologies and innovations. By promoting competition through antitrust regulation and ensuring that cost savings from automation lead to higher demand and productivity gains shared with workers, policymakers can leverage the potential advantages of AI while addressing concerns surrounding income inequality. Moreover, it is critical to empower social partners and strengthen worker bargaining power to guarantee that the cost savings from AI are fairly distributed among current workers rather than exclusively benefiting owners ((3, Artificial intelligence and jobs: No signs of slowing labour demand, 2024)[8]). Social partners can also play a pivotal role in facilitating the retention of workers whose jobs are at risk of automation by assisting them in transitioning to alternative roles within organizations. In summary, a coordinated approach that integrates education and training initiatives, expansion of social benefits, full employment policies, competition regulations, and empowerment of social partners is essential for tackling the economic and social challenges linked to AI and automation in labor markets. Through proactive and collaborative implementation of these strategies, policymakers can effectively navigate the complexities of technological advancements while safeguarding workers' well-being and promoting inclusive economic growth.

7. Conclusion

To wrap up, the rise of AI and automation in the workforce is reshaping how work is done and jobs are created. Studies have pointed out that automation is displacing workers by taking over routine tasks, leading to a decrease in job demand and wages. However, this displacement effect is balanced by a productivity effect, resulting in cost savings and increased demand for labor in tasks that cannot be automated. The emergence of new labor-intensive activities also helps reintroduce labor into fresh areas to offset the impact of automation.

The skills needed in the era of AI and automation are changing rapidly. While there is a growing need for advanced technological skills like IT and programming, there is also an increasing demand for basic digital skills to adapt to the new era of automation. Continuous education and training are vital to provide individuals with the necessary skills to succeed in an automated workforce.

From an economic perspective, concerns about technological unemployment and income inequality arise. Automation could lead to job loss for some workers, particularly those highly exposed to automation technologies. Policies must be established to tackle these economic challenges and ensure that the benefits of AI and automation are distributed widely across society. Socially, there are implications regarding identity threats in the workplace due to advancements in AI. The shift towards automation may make employees feel disconnected from their jobs and raise worries about being replaced by machines. It is crucial for policymakers to take into account these social challenges when crafting strategies for adapting to technological advancements.

Based on these findings, policymakers should concentrate on creating strategies that address both the economic and social obstacles presented by AI and automation. Embracing growth and technology while striving for full employment can help alleviate potential harms while maximizing the advantages brought about by automation and AI. By implementing policies that promote fairness, continuous education, and workforce reallocation, societies can navigate disruptions caused by AI technologies more effectively. See references: (Tyson & Zysman, 2022)[10], (Khogali & Mekid, 2023)[5], (Automation and

eISSN: 2589-7799

2024 November; 7 (6): 406 - 413

AI will disrupt the American labor force. Here's how we can protect workers, 2022)[17], (Webb, 2020, pages 1-5)[14], (Bughin et al., 2018)[12], (Cazzaniga et al., 2024, pages 1-5)[6] and (Acemoglu & Restrepo, 2018, pages 1-5)[13].

References

- Liudmila Alekseeva, José Azar, Mireia Giné, Sampsa Samila, Bledi Taska. (2021). The demand for AI skills in the labor market. https://www.sciencedirect.com/science/article/abs/pii/S0927537121000373
- 2. Laura D. Tyson, John Zysman. (2022). Automation, AI & Work. https://direct.mit.edu/daed/article/151/2/256/110620/Automation-AI-amp-Work
- 3. Kristalina Georgieva. (2024). AI Will Transform the Global Economy. Let's Make Sure It Benefits Humanity.. https://www.imf.org/en/Blogs/Articles/2024/01/14/ai-will-transform-the-global-economy-lets-make-sure-it-benefits-humanity
- 4. Artificial Intelligence and the Labor Market | Sciences Po Women in . (2024). https://www.sciencespo.fr/women-in-business/en/news/article-artificial-intelligence-and-the-labor-market
- 5. Hisham O. Khogali, Samir Mekid. (2023). The blended future of automation and AI: Examining some long-term societal and ethical impact features. https://www.sciencedirect.com/science/article/pii/S0160791X23000374
- 6. Mauro Cazzaniga, Florence Jaumotte, Longji Li, Giovanni Melina, Augustus J. Panton, Carlo Pizzinelli, Emma Rockall, Marina M. Tavares. (2024). Gen-AI: Artificial Intelligence and the Future of Work. https://www.imf.org/-/media/Files/Publications/SDN/2024/English/SDNEA2024001.ashx
- 7. Soltas. Evan J. EOP/CEA. (2022). THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE FUTURE OF WORKFORCES IN THE EUROPEAN UNION AND THE UNITED STATES OF AMERICA. https://www.whitehouse.gov/wp-content/uploads/2022/12/TTC-EC-CEA-AI-Report-12052022-1.pdf
- 8. 3. Artificial intelligence and jobs: No signs of slowing labour demand . (2024). https://www.oecd-ilibrary.org/sites/08785bba-en/1/3/3/index.html?itemId=/content/publication/08785bba-en& csp =9f4368ffe3fc59de4786c462d2cdc236&itemIGO=oecd&itemContentType=book
- 9. Jason Furman, John P. Holdren, Cecilia Muñoz, Megan Smith, Jeffrey Zients. (2016). Artificial Intelligence, Automation, and the Economy. https://obamawhitehouse.archives.gov/sites/whitehouse.gov/files/documents/Artificial-Intelligence-Automation-Economy.PDF
- 10. Laura D'Andrea Tyson, John Zysman. (2022). Automation, AI & Work. https://www.amacad.org/publication/daedalus/automation-ai-work
- 11. Frank. Morgan R., Moro. Esteban, Groh. Matthew, Deming. David J., Bessen. James E., Cebrian. Manuel, Feldman. Maryann, Lobo. José, Youn. Hyejin, Rahwan. Iyad, Brynjolfsson. Erik, Autor. David, Wang. Dashun. (2019). Toward understanding the impact of artificial intelligence on labor | PNAS. https://www.pnas.org/doi/10.1073/pnas.1900949116
- 12. Jacques Bughin, Eric Hazan, Susan Lund, Peter Dahlström, Anna Wiesinger, Amresh Subramaniam. (2018). Skill shift: Automation and the future of the workforce. https://www.mckinsey.com/featured-insights/future-of-work/skill-shift-automation-and-the-future-of-the-workforce
- 13. Daron Acemoglu, Pascual Restrepo. (2018). Artificial Intelligence, Automation and Work. https://www.nber.org/system/files/working_papers/w24196/w24196.pdf
- 14. Michael Webb. (2020). The Impact of Artificial Intelligence on the Labor Market. https://www.michaelwebb.co/webb_ai.pdf
- 15. Josh Bivens, Ben Zipperer. (2024). Unbalanced labor market power is what makes technology—including AI—threatening to workers: The best "AI policy" to protect workers is boosting their bargaining position. https://www.epi.org/publication/ai-unbalanced-labor-markets/
- 16. Eric Hazan, Anu Madgavkar, Michael Chui, Sven Smit, Dana Maor, Gurneet Singh Dandona, Roland Huyghues-Despointes. (2024). A new future of work: The race to deploy AI and raise skills in Europe and beyond. https://www.mckinsey.com/mgi/our-research/a-new-future-of-work-the-race-to-deploy-ai-and-raise-skills-in-europe-and-beyond
- 17. Automation and AI will disrupt the American labor force. Here's how we can protect workers. (2022). https://www.brookings.edu/articles/automation-and-ai-will-disrupt-the-american-labor-force-heres-how-we-can-protect-workers/
- 18. Lee Rainie, Janna Anderson. (2017). The Future of Jobs and Jobs Training. https://www.pewresearch.org/internet/2017/05/03/the-future-of-jobs-and-jobs-training/
- 19. How AI-powered software development may affect labor markets. (2023). https://www.brookings.edu/articles/how-ai-powered-software-development-may-affect-labor-markets/
- 20. Daron Acemoglu, Peter Dizikes. (2020). Study finds stronger links between automation and inequality. https://news.mit.edu/2020/study-inks-automation-inequality-0506
- 21. Automation and labor market institutions. (2022). https://www.brookings.edu/articles/automation-and-labor-market-institutions/