

The Role of Social Networks in Youth Psychological Behavior

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Abstract

The research aims to identify social media and the social effect of Social Networks appson the personality and behavior of young people and their relationship with family and friends within the school.

The significance of this research lies in highlighting the Social Networks appsand their effect on the behavior of young people and knowing the negative aspects of Social Networks appsand their positive aspects. This topic derives its significance from the nature of the youth group within society, as this group is an important and influential human energy in the society and needs attention and preservation to secure its future and the independence of society, and the continuous increase in the level of education, education, ethics, socialization, education and religious scruples among young people and what social networks have become playing in these matters.

Keywords: social networks, social behavior, sociology

First, the research problem.

The Internet is one of the most important and prominent manifestations of modern technology, as it has contributed significantly to influencing all patterns of human communication by conveying the concerns of individuals and ideas of each other. This is done through social networks, which have become a double-edged sword. The youth category is one of the most used and affected by the digital revolution, which made many people call young people "the Internet generation". They are more inclined to everything that is new and strange. What is important for young people in the digital age is no longer sitting long in popular cafes or exchanging visits, which were one of the basic habits of young people. Rather, the main direction for them is to sit at length in front of the Internet and compete in entering Social Networks appsto satisfy their needs. The problem of research is determined by answering the following question:

1. How Does Internet Addiction Affect Young People's Behavior?
2. What is the social effect of Social Networks appson the personality and behavior of young people and their relationship with the family?
3. What is the role of the family in protecting and following up their children while using the Internet during e-learning?

Significance of the Research

This study highlights the relationship between the use of Social Networks appsand the behavior of young people. It may also help specialists in these areas to provide possible assistance to mitigate the negative effects of this phenomenon and guide towards effective positive use and use of these techniques to improve the behavior of young people in a way that serves society. The results of the study are expected to contribute through recommendations and proposals that the study will put forward to improve the positive use of social networking sites.

Third: Research objectives

This research aims to achieve several interrelated objectives that will enhance and raise the scientific level of students through:

1. Learn about the effect of Internet addiction on young people's behavior.
2. Identify the social effect of Social Networks appson the personality and behavior of young people and their relationship with family and friends.
3. Identify the role of the family in the use of Social Networks appsby their children.

Fourth: Basic Concepts

Social networks

A social platform some individuals meet in to exchange information with each other with a difference between a real café and a technology café is that you can carry this technology café wherever you are.(Ali Mohamed Rahouma 2007)

It is defined as a set of web pages that facilitate active interaction between members subscribed to Social Networks appsand aims to provide various means of attention that help members interact with each other.Dunia Abdulaziz 2018)

It is a term given to a group of websites on the Internet that emerged with the second generation of the web that allows communication between individuals in a virtual community environment that brings them together according to interest groups or networks of affiliation (country, university, school, company, etc.). Etc.) All this is done through direct communication services such as sending messages or viewing the personal files of others and knowing their news and information that they make available for viewing , and the forms and objectives of social networks vary, some of which are general and aimed at public communication and the formation of friendships around the world and others revolve around the formation of social networks in a limited scope and limited in a specific area such as professional networks and networks of designers and photographers .(Basma al - Ladah 2011)

2. Social Behavior

It is a behavior that includes the compatibility of a person in his dealings with others, especially since this behavior is concerned with studying the mutual effect between the individual and society through interaction between them as a result of being affected by the behavior of individuals and in terms of its effect on them , as well as it is concerned with studying the socialization of the individual and how individuals are affected by the social system and the culture in which he grows up.(Hassan Mohammed Khairuddin 1984)

It is defined as a reciprocal relationship between two or more individuals whose behavior depends on the behavior of each other if they are two individuals or whose behavior depends on the behavior of others if they are more than two individuals . It is a communication process that leads to influencing the actions and views of others.(Saad Jalal (1984)

It is a behavior that consists in meeting the individual with jealousy of the members of the group and is acquired as a result of the individual's relations with his family and his environment. Influence often occurs from groups, and thus the individual is affected by the pressures exerted by the groups on him until the individual engages in patterns of behavior that the groups are satisfied with.(Ibrahim Al-Ghamri (1979)

The role of social networks in youth behavior

1. Effect of communication networks on young people

The Internet has entered all spheres of life, news, specialized scientific, commercial, economic, political, social, professional, humorous, administrative and religious , which has made its effects clear in the new global communication system. For the first time in history, countless numbers of people have been able to communicate with each other easily, using voice and image directly, no matter how far away the place is. The financial cost is small , even satellite TV channels, daily newspapers, magazines , and all other means of communication have entered the scope of the Internet, so it has become an umbrella of almost all means. Its members are increasing day by day, until they compete with the significance of television channels, but they are

distinguished from television in several ways, the first of which is that the average individual subscribed to the Internet is equal to the largest media companies in publishing what he wants, no objection prevents him.(Tibi and Kanana, 2006)

Communication networks have an important role to play in their effect on young people, whether negative or positive, through the content they broadcast and open to the world's horizons in front of them, and contribute to building the personality of young people and expanding their perceptions, and enrich their social relations, and contribute to deepening their literary ability, and develop their linguistic wealth, and thus they actually play a nurturing role in addition to what other parties are doing in the nurturing process in society (Maaber.org, 2016).

As the communication network has a great effect on users, especially as it has become an indispensable need, as well as being a giant means of communication that is easy to use and access, and despite the efforts made by countries to protect the category of youth and adolescents, but the rapid cultural variables emanating from cultures, nationalities, languages and multiple religions, developed changed the personality and balance of young people, and generated many contradictions that they live with on a daily basis, and eliminated the influence of personal constituent factors, which is parental socialization, to be replaced by subordinate upbringing of alternatives, which produced the value conflict between youth and the behaviors and behaviors stemming from other cultures that overlap with the culture of society.(The Poet (2007)

2. Social networks

Social networks have several advantages, including the following:

1. **Global:** Where geographical and spatial barriers are eliminated, and international borders are shattered, individuals in the East can communicate with individuals in the West, simply and easily.
2. **Versatility and diversity of uses:** The student uses it for learning, the world and the writer to communicate with readers and so on.
3. **Interactive:** The individual has a future and a reader, is a sender, writer and participant, so it eliminates negativity, and gives space for the active participation of viewers and readers.
4. **Ease of use:** Social networks use letters, symbols and images that facilitate user interaction.
5. **Savings and economical:** in effort, time, money under free subscription, and registration they are not limited to the group.

3. Social networks disadvantage:

A- Electronic addiction: Young describes electronic addiction as the use of social networks and the Internet for more than 38 hours a week, that is, 7 hours a day.

Young's study proved that excessive use of the Internet and social networks leads to electronic addiction, in which adolescents and young people are more involved than others, in order to compensate for shortcomings in their lives such as school failure, family disintegration, lack of parental care, getting out of failed emotional relationships or lack of ability to make friends, which leads to a long period of time spent on social networks, which may reach 40 hours per week, and has a negative effect on adolescents and young people, as it leads to a loss of the ability to control the desire to use those networks and feeling angry when parents try to cut the line, in addition to returning to use it again despite the loss of valuable time (Najwa Abdul Salam 1998, p. 86).

Lack of confidentiality, trust and credibility : Insufficient security of information spread on the Internet with the possibility of penetration, and governments penetration of the privacy of citizens on social networks and monitoring their pages and publications and spying on individuals, institutions and other countries. (Shaher Nassar , 2005, p. 130)

C- Electronic counterfeiting: Due to the tremendous technical development in computers, color printers, scanning and image processing programs spread on the Internet, the field of counterfeiting and theft of individuals on social networks is expanded and falsified so that the falsified images are almost identical to the original, in immoral situations, and then extorting their owners and asking them for money, and the signatures of individuals on checks, contracts and documents are falsified and their money is seized (Sharif Darwish Luban , 2000)

H- Isolation : When working on the Internet, the user usually sits alone in front of the computer, where he can spend long hours isolating him from the near and far society. Sailing in the network is accompanied by a certain isolation from family and friends, which may lead in many cases to many problems, including social problems such as difficulty communicating and dealing with the surrounding community and psychological problems such as introversion. Therefore, parents should pay attention to such cases and monitor their children so that none of them are harmed.

D - Lack of censorship : Often, the dissemination of information over networks does not pass on any kind of censorship, so each person is able to publish what he wants of information on his own site quickly and even without paying any amount for the publication of this site.

(ubrahmanya , , al,et , 2004,)

The Role of the Family and Social Networks

The family is the first environment that embraces children and provides them with security, containment, appreciation and understanding, through which it is possible to learn the various social and moral standards and values that frame his behavior that make him socially acceptable, and thus transforms from just a child to a responsible person, but the changes imposed by the external, social, cultural, technological and digital environment that today occupy a large space and danger within family communication relations. The time spent by the child, adolescent and youth today with multiple technologies, which in turn allowed networks of relationships of another kind, by entering new parties in family relations, as it allowed the adolescent to have more solid relations with this stranger through electronic networks than with his parents and family members. This may be due to the time that the partner gives through networks more than the mother or father gives to their son, especially with the absence of parents in light of the parents going out to the world of work.

These factors and other factors encouraged by technological factors have resulted in the emergence of an unwilling abandonment of parents from their primary function in the socialization of their children by caring for them at every stage of their development. Today, the means of communication present many challenges to society and the family in particular, starting from the use of many social networks. This is especially true of Facebook pages, which have become the main concern of adolescents and young people and the content of their discussions with their peers and their common language, in which this young man is looking for a place among this type of virtual network relationships that are transmitted thanks to discussions about what has been published and circulated to the ground now. Today, parents are required to keep up with this technological picture and the pattern of communication for their children so that they can carry out the most important function of socialization and maintaining their children from any risk they may be exposed to.)Faiza Bouzid ,Wafaa Al-Bar 2021)

Where it is caused by communication networks destabilizing the process of family interaction, so that it poses a risk to the durability of family cohesion, which causes social problems of isolation, introversion and loss of natural communication, so family communication decreased and the hours of children sitting with their families decreased.

To meet this challenge, the family must keep pace with these changes, and at the same time work to raise its children in sound and modern ways, bearing its responsibility in directing and monitoring children, instilling values that enhance their self-monitoring, and meaningful discussion about the selection of appropriate contents

and materials, and determining the hours of use for children, in addition to the use of means of protection from sites that are not commensurate with the values, behaviors and trends of the positive family, and not only to prevent the use, every forbidden desirable raises the curiosity of children, and children must be encouraged to practice sports activities, or musical and reading books and hiking in nature, and other means.

Hence the role of family control, which may reduce the risk of the negative effect of modern technologies on young people and negatively affect family ties. Without such censorship, young people will not be able to face these means alone, but will fall easy prey to these technologies. (Adel Amer 2021)

The school has a very important role in this issue, it is important to have programs to develop the social and scientific skills of students, such as improving the relationship with their peers, self-control and dealing with different cases, and it is good to integrate these programs into the curriculum, because factors such as school failure are often associated with the extent of the development of addictive behavior. These programs strengthen the students' attachment to the school and reduce school dropout or neglect of duties and rehabilitation of the school and the curriculum to be a positive community for students and a suitable environment to meet the psychological, value and cognitive needs will be able to protect them from addiction and deviation, and will ensure a high level of social, moral and scientific performance. Finally, the researcher believes that the Internet has a significant effect on the behavior and psychology of students, especially with the increase in great openness in communication technology, as well as the family's preoccupation in most cases with the adolescent, or indifference to his use of the Internet and its follow-up hours. Therefore, the use of the Internet by students is a serious matter that must be noticed by the family, the school, and the state is directly concerned with the end result of attention to this, whether in school curricula or awareness courses and the provision of skills. (Jumana Mohammed Ali 2017)

The Role of School on Youth Behavior in Social Networks

Learning is intended to modify behavior as a result of the increase in knowledge achieved or the increase in the growth achieved in the performance of motor skills or what is happening in emotional development. The opinion is unanimous that learning is the products of the educational process. The educational-learning process takes place in more than one path, including the path that takes place within educational institutions in schools, institutes or universities. This path is systematic in nature and has its known strategies and plans. It carries with it indirect education that the learner acquires through his interaction and presence within the educational institution and not within the classrooms in which it is located. Education may take an indirect path, such as the patterns of distance education, which may be by correspondence or through electronic communication networks that have recently prevailed, which it did and increased its effectiveness. The conditions of the spread of the Corona pandemic, which facilitated and facilitated him the electronic devices and software that are now deployed in almost every house. (Faiq Fadel Al-Samarrai 2020)

Eighth: Youth addiction to communication networks in light of the Corona pandemic:

In the Covid-19 pandemic in 2020, as a result of the Quarantine, people's adherence to the social networks increased until the situation reached electronic addiction at different ages.

Young people and children's addiction to using the Internet or "cyber addiction" has become an unforgettable phenomenon everywhere during lockdowns to confront the Corona virus, as parents have become more concerned when they watch their children spend long hours on computers and phones for fear of getting some kind of addiction.

It is clear that children, and teenagers and young people are the group that use electronic devices and the Internet and the most related to these devices and this may in many cases cause the emergence of signs of stress, anxiety, fatigue, stress and isolation. The academic achievement of students was also affected when schools

were closed to reduce the spread of the epidemic as a result of their addiction to these devices in a frightening way.(Yousef Abdul Rahman)

Conclusions

1. The value aspects of the contents of social networks contribute to the modification of the behavior of young people and open up to the world to acquire a variety of behaviors, including aggressive behaviors, the most important of which is theft behavior, although there are a few behaviors together in the moral, religious and social aspects.
2. The number of hours of Internet use among young people is due to personal priorities, social circumstances and psychological needs, as young people find great pleasure in using the network, especially through the mobile device, as this network includes entertainment, education, games and others, which makes them feel fun, knowledge and satisfaction of curiosity.
3. Isolation or staying alone may be one of the conditions that motivate young people to use the Internet in abundance, as the individual who frequently uses the Internet on mobile or any other communication device may lead to addiction and withdrawal from the family, society and school, and thus falls into pathological isolation or introversion in which he cuts off his connection even to the closest people to him.
4. Social networks contribute to the creation of new behaviors among young people through their famous and favorite sites, especially Facebook, which contributed to the acquisition of behaviors in line with the values of Iraqi society and this leads to influence their national identity and affect the love of their homeland.
5. The vast majority are young people. They use the mobile phone to connect to the Internet, because the mobile phone is lightweight and has many advantages.

Recommendations

1. Increasing studies in the field of social networks and their various effects on youth and society to identify their negative repercussions, especially to avoid them.
2. Compliance with specific laws, taking into account several aspects in the use of social networks, especially the ethical and behavioral aspect of users, especially young people.
3. The need for parents to be careful and alert to the relationships established by young people through Social Networks apps where they can be exploited by the other party.
4. Filling the leisure time of young people with useful activities, whether cultural, social or sports.

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